

## WHY BANKERS PARKING?

- ▶ **Superior Service:** Bankers partners with owners and property managers to provide luxury service.
- ▶ **Competitive Pricing:** Bankers provides superior service at a fair price.
- ▶ **Innovation:** Bankers management team is trained to think outside the box.
- ▶ **Efficient Operation:** Bankers provides efficiency in all aspects of the parking business - from operating the facility to preparing accurate reports and analyses.
- ▶ **Accountability:** Bankers believes in transparency and accountability in all business transactions.
- ▶ **Integrity:** At Bankers, integrity is a core value. We believe in saying what we do and doing what we say.



By focusing and delivering on these attributes, Bankers adds **value** to every property we operate.

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**BANKERS**  
**PARKING**  
**SERVICES**  
INNOVATION IN PARKING

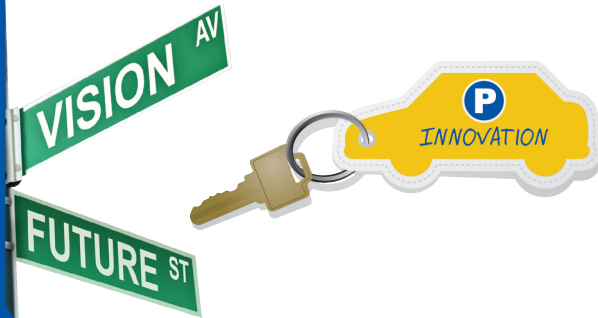
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# VISION STATEMENT

Leading provider of parking management services through innovation.

# MISSION STATEMENT

Banker's mission is to offer innovative parking solutions to clients, provide superior customer service and enrich the communities we work in.



## BANKERS PARKING MANAGEMENT

▶ **Staffed Parking Services:** Our parking staff maintain bright, clean, and secure parking facilities. We employ excellent individuals as parking lot attendants, cashiers, bookkeepers, administrative staff, maintenance and custodial personnel. Our Parking Lot Managers are on call 24-hours a day. Our managers ensure employees perform duties in a courteous and efficient manner and maintain a high standard of integrity and service to the public. While we provide staffed parking services, we make recommendations to the client to automate parking facilities to lower labor cost where needed.

## PARKING CONSULTING

- ▶ Detailed demand and revenue projections
- ▶ Costing analysis
- ▶ Equipment feasibility studies
- ▶ Pioneering pricing surveys and recommendations
- ▶ Parking lot logistics and design studies
- ▶ Car park auditing

“BANKERS BMS –  
YOU CAN COUNT ON US!”

- ▶ **Enforcement & Collection:** We take an active role in monitoring operations, ticketing parking violations and revenue collection. This is accomplished through an online application that helps track tickets, payments and outstanding violators that need to be booted or towed.
- ▶ **Event Parking:** We have the capability to manage large-scale events. We understand the need to properly plan the event with our partners and have contingencies in place. We rely on our highly trained and motivated staff in the execution of all large events.
- ▶ **Luxury Valet Parking:** All of our employees go through the Culture of Excellence training program and as such are groomed to be service ambassadors at luxury hotels. We partner with hotels so that the service at the door is seamless to the service provided inside the hotel by the hotel staff.

### *Dedication you can count on!*

Bankers dedication to hands-on management simply means a better parking experience for your clients and customers, as well as increased profitability for you. We also focus on the safe operation, professional management and maximum profitability of your parking facility.

